Course Outline: Graphic Design

Course by:

Sheikh Kamal IT Business Incubator, CUET
Chattogram-4349, Bangladesh.

Course Summary

No.	Subject	Comments
1	Course Duration	72 Hours (24 Classes, 12 Weeks)
2	Lab Facilities	SKITBI, CUET will provide.

Schedule

Batch – 01 (Offline): Friday & Saturday 3 pm to 6 pm
Batch – 02 (Online): Friday & Saturday 6 pm to 9 pm

Coordinator

Professor Dr. M. Moshiul Hoque
Professor, Dept of CSE, CUET
Director, Sheikh Kamal IT Business Incubator in CUET
Former Dean, Faculty of Electrical & Computer Engineering, CUET
Chair, IEEE Bangladesh Section

Trainers

AZM Monir Hossain
Lead Designer, Diligite Ltd.

Nidal Adnan Kibria
Sr. UI/UX Designer, Diligite Ltd.

Course Modules

Module 01	**Introduction to Ghaphics Design**	**Time (hr)**	**Status**
	Understanding Fundamental Craftmaship	2	Theory
	Classification (Workspace)	2	Theory
	Personal Branding Concept	2	Theory/Practice
Quiz 01	**Above Topics**		**Online**
		6	
Module 02	**Design Principles and Elements**	**Time (hr)**	**Status**
	Problem Solving Concepts	2	Theory
	Golden Role Theory	2	Theory/Practice
	Color Scheme (Understand Color Hex)	2	Theory/Practice
Quiz 02	**Above Topics**		**Online**
		6	
Module 03	**Introduction to Design Software**	**Time (hr)**	**Status**
	Adobe Indesign	2	Theory/Practice
	Adobe Illustrator	2	Theory/Practice
	Adobe Phototshop	2	Theory/Practice
	Personal Project 01	1	Practice
	Solution	1	Practice
Quiz 03	**Above Topics**		**Online**
		6	
Module 04	**Typography & Typefaces**	**Time (hr)**	**Status**
	Typeface Anatomy	2	Theory/Practice
	Typeface Scaling	2	Theory/Practice

	Typeface Roles	1	Theory/Practice
	Personal Project 02	1	Practice
Quiz 04	**Above Topics**		**Online**
		6	
Module 05	**Brand Identity**	**Time (hr)**	**Status**
	Logo	2	Teory/Practice
	Stationary	2	Teory/Practice
	Apparel	1	Teory/Practice
	Personal Project 03	1	Practice
Quiz 05	**Above Topics**		**Online**
		6	
Module 06	**Brand Identity**	**Time (hr)**	**Status**
	Social Media Advertisements	2	Teory/Practice
	Outdoor Advertisements	2	Teory/Practice
	Print Media	2	Teory/Practice
	Flex & Crafts	1	Teory/Practice
	Personal Project 04	1	Teory/Practice
Quiz 06	**Above Topics**		**Online**
		6	
Module 07	**Image Manipulations & Animations**	**Time (hr)**	**Status**
	Image Manipulations	2	Practice
	Animation	2	Practice
	Manipulations	1	Practice
	Personal Project 05	1	Teory/Practice
Quiz 07	**Above Topics**		**Online**
		6	

Module 08	Web Elements	Time (hr)	Status
	Icons	2	Practice
	Illustations	2	Practice
	Business scope Illustrations	1	Practice
	Personal Project 06	1	Teory/Practice
Quiz 08	Above Topics		Online
		6	
Module 09	Apperals & eBook	Time (hr)	Status
	Design	2	Practice
	Sport Concept	2	Practice
	Uniform	1	Practice
	Personal Project 07	1	Teory/Practice
Quiz 09	Above Topics		Online
		6	
Module 10	Brand Presents	Time (hr)	Status
	Project Presentation	2	Practice
	Story telling	2	Practice
	Brand Concepts	1	Practice
	Personal Project 08	1	Teory/Practice
Quiz 08	Above Topics		Online
		6	
Module 11	Group Project	Time (hr)	Status
	Project Presentation	2	Practice
	Story telling	2	Practice
	Brand Concepts	1	Practice
	Personal Project 09	1	Teory/Practice
Quiz 08	Above Topics		Online
		6	
Module 12	Portfolio & Resume Development	Time (hr)	Status
	Organize Project Presentation	2	Practice

	Portfolio Website	2	Practice
	Interview Presentation	1	Practice
	Final Project	1	Teory/Practice
		6	
	Total Hours	**72**	

Frequently Asked Questions (FAQ)

Can I register for multiple courses?
-Yes, participants can register for multiple courses.

Will there be an overlap in class schedules for multiple courses
-There may be minimal overlap in class schedules, Please check the routine available at the notice board.

What are the available payment methods for online enrollment?
-Payment can be made via cash or online using the "Bkash to Bank" option.

Are there evening batches available for job holders?
-Yes, evening batches will be available. Please check the routine available on the notice board of the website.

Can I switch between online and offline classes?
-Online and offline classes are separate batches, and transfer depends on seat availability.

How will admission be confirmed?
-Admission will be confirmed upon payment; no separate admission exam will be conducted.

Will classes be conducted in locations other than the chosen one?
-No, classes will only be conducted at the chosen location, not in other cities.

What is the profile of the trainers?
-Faculty members will include both academic and industry experts.

What is the last date of enrollment?
-There is no last date of admission. After filling out the batches, enrollment will be closed.

Can I admit physically?
-Yes, Come to the third floor (Room no: 301,302) at the Multipurpose Building of Sheikh Kamal IT Business Incubator, CUET.

Will classes be held during Ramadan?

-Yes, they will.

Will a recorded version be available?

Yes, you will get lifetime access to the recorded version of the classes.